

# Lorraine Sanders

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## PROFESSIONAL EXPERIENCE

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**7x7** (Dec. 2008 – present) San Francisco, CA

*Contributing writer*

**SF Indie Fashion** (June 2005 – present) San Francisco, CA

*Founder and head of web resource and blog about independent fashion, local designers and Bay Area shopping*

**Kayak.com** (March 2008 – present) San Francisco, CA

*Copy writer for Kayak.com*

**TravelPost.com** (May 2005 – present) San Francisco, CA

*Content editor and writer for TravelPost.com Insider blog*

**Freelance writer, blogger and media consultant** (Dec. 2002-present) San Francisco, CA

*Full-time freelancer since July 2004*

**Travelocity** (June 2001 – Aug. 2003) San Francisco, CA

*Content editor and writer*

**Gabrielle Shaw Communications** (Sept. 1999 – April 2000) London, UK

*Assistant to director of public relations firm*

**Brown University** (1997 – 1999) Providence, RI

*Writing Fellow, Head Fellow in 1998*

## SELECT PAST AND PRESENT FREELANCE CLIENTS

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7x7 magazine, Avalon Travel Publishing's Moon Metro Guide to San Francisco, Kayak.com, Travelpost.com, Daily Candy, Front Desk, Gayot.com, Yojo Mobile, Minted, The Body Shop, BUST magazine, Modern Luxury Inc. (San Francisco magazine), Wag Hotels, ANG Newspaper Group (Oakland Tribune), KQED's Spark, NorthStar Travel Media, Not For Tourists Guide to San Francisco (2006, 2007), Business 2.0, AOL City Guide, Weber Shandwick, The San Francisco Bay Guardian, Citysearch, San Francisco Downtown and the Noe Valley Voice.

## EDUCATION

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1999 **Brown University**, AB, Honors English Literature and Creative Writing/AB, Religious Studies

2004 **Stanford University**, MA Communications, concentration in journalism

## INTERNSHIP EXPERIENCE

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**San Mateo County Times** (Feb. 2004 – June 2004) San Mateo, CA: Intern reporter, Scott Peterson trial.

**KZSU Radio** (Jan. 2004 – May 2003) Stanford, CA: Reporter, Coup de Tete

**The Palo Alto Weekly** (Sept. 2003 – Dec. 2003) Palo Alto, CA: Intern reporter

**The Providence Phoenix** (June 1996 – Aug. 1998) Providence, RI: Intern in marketing, publishing and news departments

## SKILLS

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Excellent computer skills PC/ MAC, expert Microsoft Office, Quark, Adobe PhotoShop, Word Press. Basic French and HTML.